



**Builders
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**NEWS
RELEASE**

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FOR IMMEDIATE RELEASE

BUILDERS ACCESSORIES, INC. ACHIEVES UNMATCHED ENERGY PERFORMANCE WITH ITS NEW **ULTRA LOW-E™ ACRYLIC BLOCK**

PHOENIX, AZ, - Builders Accessories Incorporated, a pioneering leader in the advancement of prefabricated glass and acrylic block windows, recently unveiled its new, patent pending **ULTRA Low-E™** acrylic block, allowing its Crystal View™ acrylic block window system to attain a **0.35 U-Factor** and a **0.39 Solar Heat Gain Coefficient (SHGC)**. This new revolutionary treatment enhances the high insulating value of the standard Crystal View™ acrylic blocks with a spectrally selective low emittance sputter coating to meet the growing demand for a highly efficient block window. Available nationwide through authorized dealers and distributors the new specialty option is offered in all standard size Crystal View™ acrylic block windows for only a nominal cost per unit.

According to company executives, many prefabricated block window systems have fallen behind in the category of energy performance compared to their dual pane glass window cousins because of a lack of applicable measurement tools. Prior to NFRC's adoption of the solar calorimeter as a test method for the measurement of SHGC in February 2002, there was no accepted method to determine the SHGC for glass or acrylic block window systems. Consequently all block windows systems were subjected to a standard default measurement that did very little for their overall energy performance rating.

“Once an accurate SHGC measurement could be calculated for our standard Crystal View™ acrylic block product the, new ULTRA Low-E™ application was developed to attain the numbers necessary to comply with energy saving product programs like Energy Star and recently implemented building codes like the IECC 2000 code adopted in Texas”, executives say. Crystal View™ acrylic block windows are well known for their performance and energy efficiency, the new ULTRA Low-E™ acrylic block takes this window system to the next level and gives other block window manufacturers something to strive for.

Builders Accessories’ Crystal View™ block window systems are available through authorized dealers and certified manufactures throughout North America and Europe. Lightweight and prefabricated for easy installation, these energy conscious block windows are perfect for all types of installations. For more information about the new ULTRA Low-E™ acrylic block window, and other specialty window products available through Builder Accessories, contact Erick Felsch, Sales and Marketing Director, Builders Accessories, Inc., 3621 East Wier Avenue, Phoenix, AZ 85040.