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NEWS RELEASE

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FOR IMMEDIATE RELEASE

CRYSTAL VIEW™ ACRYLIC BLOCK WINDOWS: “THE PROBLEM FREE BLOCK WINDOW”

PHOENIX, AZ – The majority of the acrylic block windows sold in the United States today have well known performance problems, causing them to crack and fail under some of the most common environmental and conventional stresses, (i.e. altitude pressures, rapid temperature changes, standard cleaning chemicals and unforeseen impacts). Although these recognized acrylic block windows are an improvement from heavy, poorly insulated and inconvenient glass block windows, their acrylic may lack common impact modifiers and recent technical innovations that are known to enhance the performance of acrylic.

Over the last several years Crystal View™ acrylic block windows have been exposed to practical testing in every climate and altitude throughout the United States. With a phenomenal rating of zero product failures, the Crystal View™ acrylic block window has eliminated the problems associated with glass and acrylic blocks, establishing itself as the problem free block window.

According to company executives, impact modifiers used in molding their patented acrylic blocks and their Breathing Method™ technology is the secret behind the success of the Crystal View™ acrylic block window. “Many window dealers and builders across the country have found Crystal View™ acrylic block windows to perform

beyond their expectations after experiencing acrylic block window failures with other products,” says Builders Accessories’ president Sam Regina. “We want to spread the word to everyone that there is no need to revert back to an out of date glass block window product, when there is a ‘problem free’ acrylic block window available on the market.”

According to Regina, Builders Accessories identified the requirements of the acrylic block market nine years ago and designed and engineered their Crystal View™ acrylic block window product for four years before introducing it nationally. “We recognized that the quality of an acrylic block had to be better than that of a standard glass block to withstand all of the demands required across the country, and Builders Accessories has meet those demands,” says Regina.

The “Problem Free” Crystal View™ acrylic block window can be found at authorized dealers and distributors throughout the United States and is available in aluminum and vinyl frames in both standard and custom sizes, making them suitable for new construction or remodeling.

For more information on Crystal View™ acrylic block windows and their wide selection of products, contact Erick Felsch, Marketing and Sales Director, Builders Accessories, Inc., 3621 East Wier Avenue, Phoenix, AZ 85040.