



Builders Accessories, Inc.

3621 East Wier Avenue ~ Phoenix, Arizona 85040
[p] 602.453.9922 ~ toll free 1.888.921.7086 ~ [f] 1.877.921.4177

NEWS RELEASE

CONTACT:

Lars Hjalmquist: 602.453.9922
Lhjalmquist@acrylicblock.com
www.acrylicblock.com

FOR IMMEDIATE RELEASE

Builders Accessories Announces the Arrival of Two New Block Patterns

Phoenix, AZ ~ February 16, 2007 ~ Builders Accessories, Inc. has recently given us a look into the future of block windows with its newest block patterns, accurately named “Elegant” and “Radiant”. Both block patterns are very distinctive in appearance and have the potential to give a room that finishing touch a Homeowner is searching for.

As with all Crystal View™ block windows, the Elegant Block and Radiant Block incorporate Builders Accessories’™ patented Breathing Method™ technology, eliminating the potential for block performance failures. Both block patterns are available with Builders Accessories’™ patented ULTRA Low~E™ option. By keeping the home more energy efficient, the ENERGY STAR® qualified ULTRA Low~E™ option improves temperature, comfort and HVAC efficiency as well as rejecting 99% of ultraviolet radiation.

Each of the new block patterns has its own unique, individual look. The **Elegant Block** Pattern, with its carved glass look and beveled accents, gives the feel of elegance to any room. Its crisscross pattern breaks up visible light, creating a look all its own. The **Radiant Block** Pattern displays a unique circular pattern which creates a spectacular visual effect, while prismatic edges ensure privacy and break up light waves.

Both of the new block patterns are available now in a nominal 8” - 2¼” thick acrylic block with your choice of aluminum and vinyl frame styles in all standard frame colors. For more information about Crystal View™ block window products and other specialty window products available through Builders Accessories™, contact Lars Hjalmquist, National Sales Director, Builders Accessories, Inc.™, 3621 East Wier Avenue, Phoenix, AZ 85040 or visit www.acrylicblock.com

About Builders Accessories, Inc. ~ Builders Accessories, Inc.™ is the manufacturer of Crystal View™ prefabricated acrylic block and glass block window systems. Available worldwide through authorized dealers and certified manufacturers, our extensive line of vinyl and aluminum-framed block windows are offered in several different block patterns in both standard and custom window sizes. Lightweight and prefabricated for easy installation, these energy conscious block windows are available with an ULTRA Low-E™ option and are perfect for all types of installations in both fixed and operable models.